

Top 10 FREE Traffic Sources!

Written by [Helen Chang](#)

Feel free to pass this on to your friends if you think it will help them. All I ask is that you don't alter the content.



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😊 Hi Friend! Thank you for signing up for my "Top 10 FREE Traffic Sources" Checklist. I'll be sending you the latest updates and freebies as well!

The "Top 10 FREE Traffic Sources" checklist is down below. Before then, I'd like to tell you a bit about myself...

I was born in Taiwan and came to the US when I was three years old because my Dad was a diplomat for Taiwan. I have since traveled and lived in four continents: Asia, Africa, North America, and Europe.

🌸 It's been fun to travel around the world since I was a toddler. However, it's also unsettling to one's life. I often long for a sense of belonging, not knowing where I fit in.

😞 It's also sad to be making friends and then having to leave them and make new friends again, just to keep the cycle repeating itself.

🌻 My Dad passed away in June 2023, and my Mom is living alone now. My sister also has a long-term intractable illness. This is why I decided to start my online business, as I can generate income regardless of where I am and what time it is in the world. This way, I can visit them whenever they need me or whenever I want to.

🌸 I'm an introvert and a shy person. It's not easy to be putting myself out there. However, my motto in life is, "You Gotta Do, What You Gotta Do". So, I'm trying to be more open and vulnerable in sharing my life. Thank you for your support in my affiliate marketing online business journey. 😊❤️🌸

❤️ I joined the [MAP OneLink Affiliate Marketing Ecosystem/Platform](#) that launched on Feb 21, 2024, and made three sales (total of \$2266.92) in less than 24 hours! 🥳 Woohoo! I am continuing to make more sales as well.

👁️ Check out [MAP OneLink, your DFY business in a box](#) where all you have to do is to promote your MAP OneLink affiliate link, and the platform takes care of the rest for you!

I've made a Facebook post with all the links to my videos explaining about MapOneLink and all the benefits of joining it:

👁️ <https://helensguide.com/MapOneLinkBenefits>

Let's Goooo! 😊



[Top 10 FREE Traffic Sources Checklist:](#)

- 1. Ads Swap:**
- 2. Article Marketing:**
- 3. Blog Hopping:**
- 4. Blogging:**
- 5. Free Reports:**
- 6. Forums:**
- 7. Joint Ventures:**
- 8. Guest Blogging:**
- 9. Signatures:**
- 10. Social Networking:**



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Top 10 FREE Traffic Sources:

1. Ads Swap:



Ad Swaps are done by promoting each other's products. You and your partner swap your squeeze/landing pages to each other's subscribers.

This can provide a quick surge of traffic to your product/offer.

Have a minimum of 100 subscribers on your mailing list, and a minimum of 50 clicks per email before using this method.

You can look for other internet marketers interested in Ad Swaps by looking at Warrior Forum, Facebook Groups, and Safe Swaps, etc.

Always check out the product of the person you'll be doing the ad swap first. Make sure you know what you are promoting and that it's high-quality content. Test their opt-in process.

Make sure you have a confirmation page before you make them an offer so that you can have their email addresses on your autoresponder mailing list.

To learn more about it, click [here](#).



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2. Article Marketing:



Article Marketing is one of the oldest forms of online strategies used to drive traffic to your website by writing 100% unique, high-quality articles and submitting them to the top directories, e.g. Ezine Articles. You can also post your article on your website, newsletters, forums, and news groups, etc.

Make sure you are familiar with Google's latest requirements for best SEO practices. Write for people, not for search engines.

Use titles that will attract your reader's interest. Make sure your Bio box is attractive to your readers. Keep it short and sweet; this is where you can drive traffic to your offer.

Conduct keyword research to find a good topic that provides a solution to your audience's "pain points".

Optimize your content and add media. Establish a sharing strategy and include linkable assets. Backlinks show Google that your website is a reputable source of information.

Interact, Engage and Follow up with readers who post comments on your website and your social media. Follow up with new subscribers to your email list. Respond to people who reply to your email campaigns.

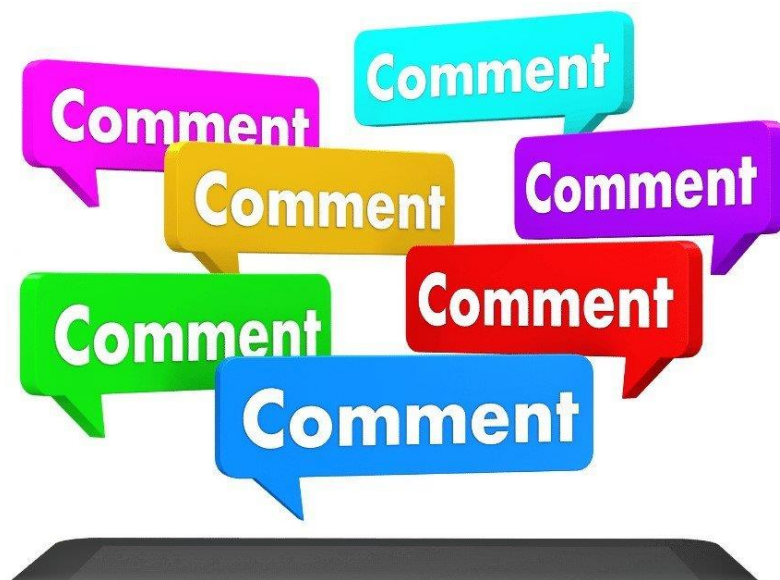
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3. Blog Hopping:



Blog hopping is an easy and highly effective way of driving traffic to your website. You gain traffic by linking back to your blog, product, or service in the comment.

You simply “hop” from blog to blog and leave comments. Find blogs in your niche by searching for ‘niche + blog’. Check for comments left on your blog. Also, look for experts in your niche and see if they have a blog. Do a Google Search for “blog directories”.

Try to make comments early. Usually, the blog author will send notifications after publishing a new blog post. You want to be one of the early commentors so that many people will see it immediately.

Make blog hopping part of your daily routine.

To learn more about it, click [here](#).



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4. Blogging:



Blogging is done by creating a website that represents you which will help your readers connect with you. It also helps you to promote your products/services and build an email list of subscribers. Make it a top priority to have your own blog/website! Mine is helensguide.com, check it out!

To have your own blog/website, you'll need the following:

- a. Domain name (I use [Hostinger](#)) and Hosting Service (I use [Hostinger](#) as well)
- b. CMS (Content Management System) such as WordPress
- c. WordPress Theme (I use [Optimize Press 3.0](#) on my blog helensguide.com)
- d. Autoresponder such as [Aweber](#)

Make your blog/website attractive. Have an opt-in form on your home page and side bar (if you choose to have one). Create useful and original content. Write for people and not for search engines. Write new blog posts consistently and encourage readers to comment on your posts.

To learn more about it, click [here](#).



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5. Free Reports:



Free reports are done by creating free reports (such as the one you're reading right now) that you deliver to your readers once they subscribe to your mailing list. You can generate traffic from links in your report. You can also make money from affiliate links in your free report.

You should have at least one free report on your website. Create an original free report that provides useful information to your subscribers. I hope you find this free report to be useful. 😊 Create a squeeze/landing page for people to sign up for your free report, such as the one you signed up to receive this free report at <https://helensguide.com/freetraffic>

Decide on the topic of your free report. Use headlines that will attract your reader's attention, such as "the Top Ten Free Traffic Sources" for this report. Offer unrestricted distribution rights, such as this one which asks you to distribute this free report to anyone that can benefit from it. All I ask is that you don't alter the content.

To learn more about it, click [here](#).



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6. Forums:



Forums are online discussion platforms where like-minded people can exchange ideas, products, and services with each other. If you focus on forum marketing, just this method alone can drive all the traffic you need to your blog/website, products and services. You can quickly drive highly targeted traffic. This is a great way to build your online reputation. You will also learn more about your niche.

Warrior Forum is a well-known one for internet marketers. Sign up for a free account. Set up your forum signature with a link to your blog. Keep it short and sweet. Give people a reason to visit your blog/website, e.g. offer them a free eBook/report (such as this one). A link to a squeeze page usually works best to get them on your mailing list.

To learn more about it, click [here](#).



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7. Joint Ventures:



Joint Ventures are done by finding other internet marketers to promote your product/service as an affiliate. This is probably one of the most effective traffic methods. During a 7-day product launch, you can generate over 100,000 visitors. Almost every successful marketer relies on Joint Ventures.

To have a successful joint venture, you need to first build relationships with other marketers before asking them to promote your product. It's all about relationships. Send traffic to their offer first. Generate sales for their product first.

You can find internet marketers from various social media channels (e.g. Facebook, X, Warrior Forum and Clickbank, etc. Start to build a personal relationship with them. Let them know who you are. Like their posts and comment on their posts.

Let them know that you want to promote their products and ask for a review copy of their products first. Write an honest review of their products on your blog. Drive traffic to your review on your blog to make some sales. Only then do you ask them to promote your product. Create a personalized swipe copy so that it will be easy to promote your product.

To learn more about it, click [here](#).



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8. Guest Blogging:



Guest blogging is done when you post an article on someone else's blog/website. This helps you to gain new readers. It also helps you to gain expert status as an authority. This simple method can help bring a lot of traffic to your blog.

You need to build relationships with other marketers first before asking them if you can write a guest article on their blog. Make sure you have a blog/website with at least 20 good-quality articles before asking another blog owner if you can write a guest post on their blog. This way, when their readers go to your blog, they will enjoy your content and hopefully, subscribe to your mailing list.

Start off by finding blog owners in the same field as you are (e.g. internet marketing, affiliate marketing). Do some blog commenting on their website articles first. Link to other people's blogs from your blog.

Once you have built a relationship with the blog owner, you can then ask if you can post a guest blog on their website. Keep your message short and sweet. Three or four lines will suffice.

To learn more about it, click [here](#).



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9. Signatures:



Signature marketing is adding your signature, website, and/or offer to your email and forum accounts. This is another form of relationship marketing. You can also add your signature to your emails as well.

This is very easy to set up and can bring highly targeted traffic to your website and offers. To do this, you must have an email account. You can get a free Gmail account with Google.

Don't spam your signature everywhere. Keep it short and sweet. You can also add a signature to broadcast emails, your Facebook page and X tweets, etc.

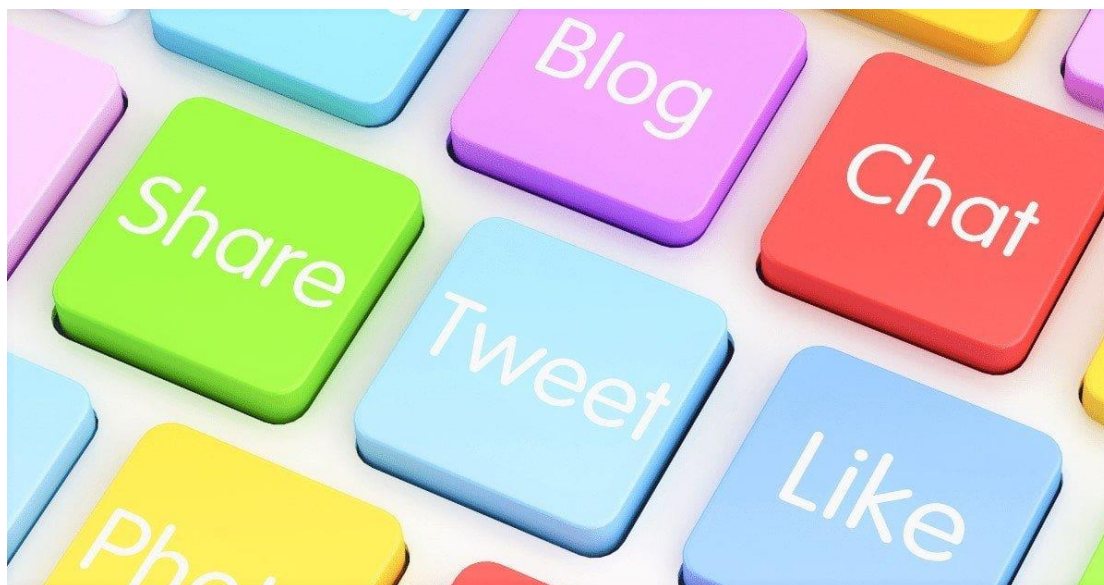
To learn more about it, click [here](#).



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10. Social Networking:



Social Networking is done by forming online connections via various social platforms. This is another form of relationship marketing.

Social Networking provides one of the easiest and fastest ways to drive online traffic to your website/product/service, even when you do not have a mailing list. It provides huge potential to grow your business.

To do this, set up social networking/media accounts, e.g. Facebook, X, LinkedIn, YouTube, your blog, Instagram and Pinterest, etc.

It's best to just start out with between one to three of them, so that you can focus all your efforts on them, and not become overwhelmed.

Always have your own blog/website so that your readers can get to know you better. Create a Facebook Page and connect that with your blog so that whenever you publish a new blog article, it will automatically get posted on your Facebook Page as well.

My Facebook Page is: <https://www.facebook.com/helensguide100/>

Check it out and please like my page as well! :D

To learn more about Social Networking, click [here](#).



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So, here are the [Top 10 methods to drive free traffic](#) to your online offer or website.

I'll be launching a program soon of one free traffic method that I used to promote Master Affiliate Profits (MapOneLink.com) and earned \$2266.92 in less than 24 hours of its Phase 2 launch. It is taught by my mentors, John Thornhill & Omar Martin, who have each made multi-millions with their online businesses for over 15 years.

Stay tuned...

To Your Success,

Sincerely,



Helen Chang

<https://helensguide.com>

<https://www.facebook.com/HelenSChang/>

P.S. If you would like to start your own done-for-you affiliate marketing online business, which are co-founded by John Thornhill & Omar Martin, and Melinda Martin (Omar's lovely wife), then click on the image below (or in the footer on every page) to learn more about it.



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Sharing is Caring!

Please share this free report with others that will find this to be useful.

I'd like to give you another free report for doing so.

Please share this free report with 3 (or more) people
then email me at helen@helensguide.com

for the "Top 16 Tips to Succeed Online!"



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